

**Reference Letter for Smart Leap Education Research Consultancy GmbH**

Date: February 14, 2025

**To Whom It May Concern,**

It is with great pleasure that we, Novarge Biliřim Reklam ve Eđitim Hizmetleri A.ř., provide this letter of reference for Smart Leap Education Research Consultancy GmbH. Our collaboration with Smart Leap has been instrumental in advancing our mission to deliver innovative and effective digital education solutions, aligning our platforms with international standards and funding opportunities.

**About Novarge**

Founded in 2017, Novarge is a pioneering Turkish company specializing in technology and education. We offer comprehensive and innovative solutions designed to enhance the digital competencies of individuals and institutions. Our services include:

- Development of a proprietary Learning Management System (LMS)
- Creation of AI-enhanced online training contents
- Integration of personalized learning models for optimized user experience

Through strategic initiatives, we aim to expand our reach and improve digital learning outcomes, leveraging cutting-edge AI-powered education solutions.

**Our Collaboration with Smart Leap**

In our pursuit of excellence, we partnered with Smart Leap to strengthen our technological capabilities, funding strategies, and AI-driven educational development. Their consultancy provided invaluable support in the following areas:

**1. Project Consultancy & Funding Acquisition**

- Smart Leap guided us through securing funding from esteemed institutions such as the European Union and the United Nations, ensuring our proposals met international standards.
- Their expertise allowed us to successfully align our projects with global funding priorities, enhancing our financial sustainability.,

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## 2. AI-Driven Digital Learning Development

- Smart Leap assisted in integrating advanced AI and natural language processing models into our LMS, significantly improving content adaptation and knowledge retrieval systems.
- With their support, we optimized our course recommendation engine, improving learner retention and engagement.

## 3. Training & Capacity Building

- Recognizing the importance of staff upskilling, Smart Leap designed and delivered customized training programs focused on AI-enhanced education strategies and international project management.
- Their non-formal training approach empowered our team with practical insights, enabling us to develop and deliver high-quality educational content.

## 4. Strategic Development & Business Growth

- Smart Leap played a crucial role in refining our business strategies, ensuring alignment with long-term sustainability goals.
- Their emphasis on quality, customer satisfaction, environmental sustainability, and diversity strengthened our organizational culture and expanded our market presence.

## **Outcomes of the Collaboration**

The impact of our partnership with Smart Leap has been profound, yielding tangible results:

**Increased Project Success Rate:** Successfully secured multiple funding grants, accelerating our growth and technological advancements.

**Enhanced Digital Learning Performance:** Our AI-driven course adaptation system significantly enhanced learner retention and accelerated content delivery.

**Stronger Strategic Positioning:** Our alignment with global best practices allowed Novarge to expand into new markets and forge international partnerships.

Smart Leap Education Research Consultancy GmbH has been a critical partner in our strategic development and digital education transformation. Their expertise in AI, funding consultancy, and capacity building has played a key role in our international expansion and innovation-driven success.

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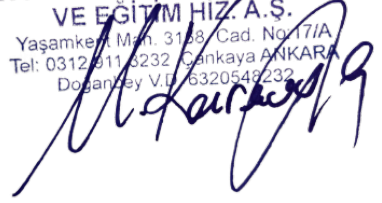
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We highly recommend Smart Leap for any organization seeking a results-oriented, innovative, and expert consultancy partner in AI-powered education, digital transformation, and international project management.

Sincerely

Mesut KARAAĞAÇ / CEO

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